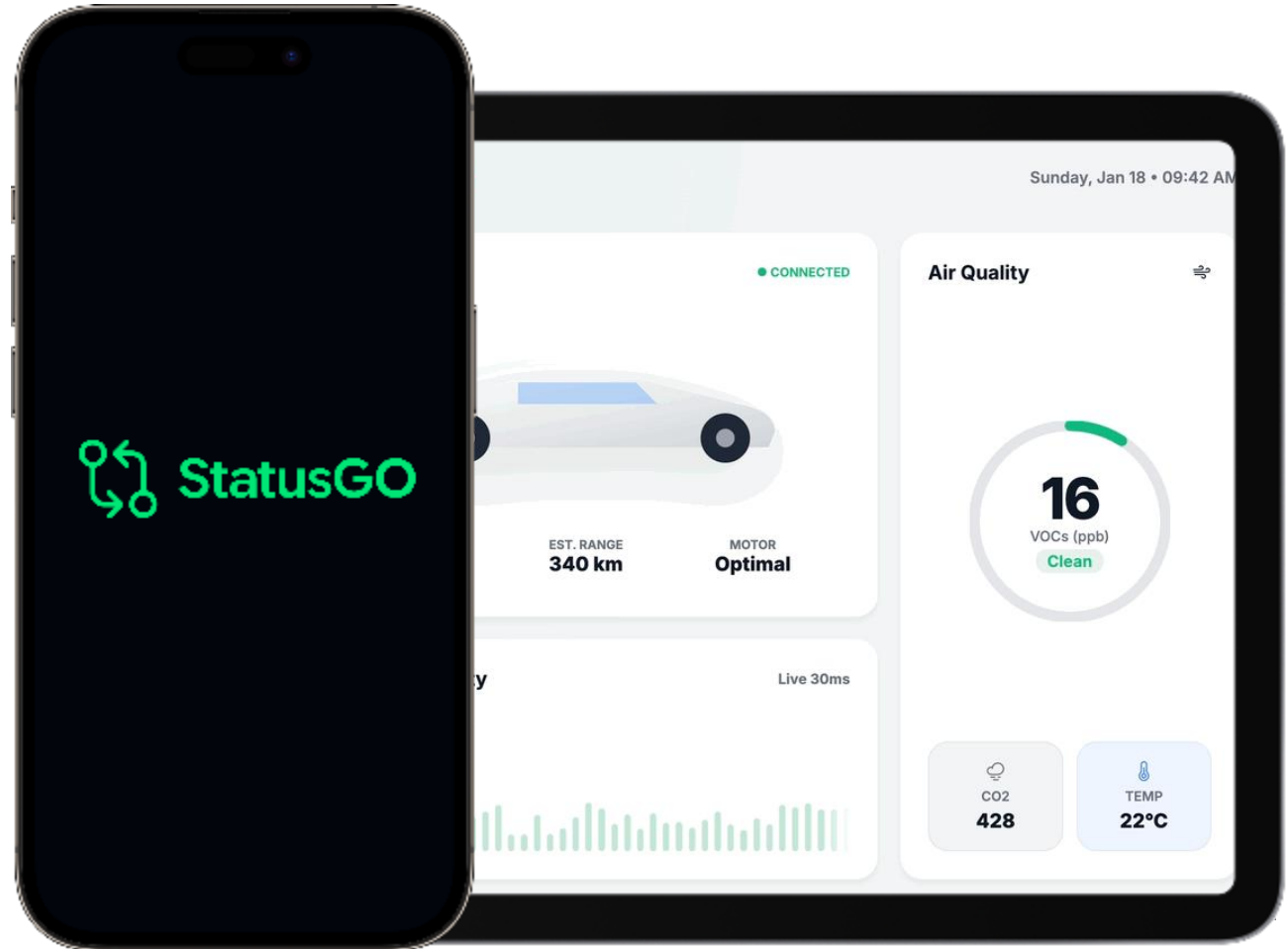




# StatusGO

A Premium Hygiene Solution for Shared  
Mobility





Avg. Annual Earnings

**\$10,868 / Car X 8**

**= ... Rich!**

Average Earnings from Shared Mobility Platforms





# The True Cost of Smoke

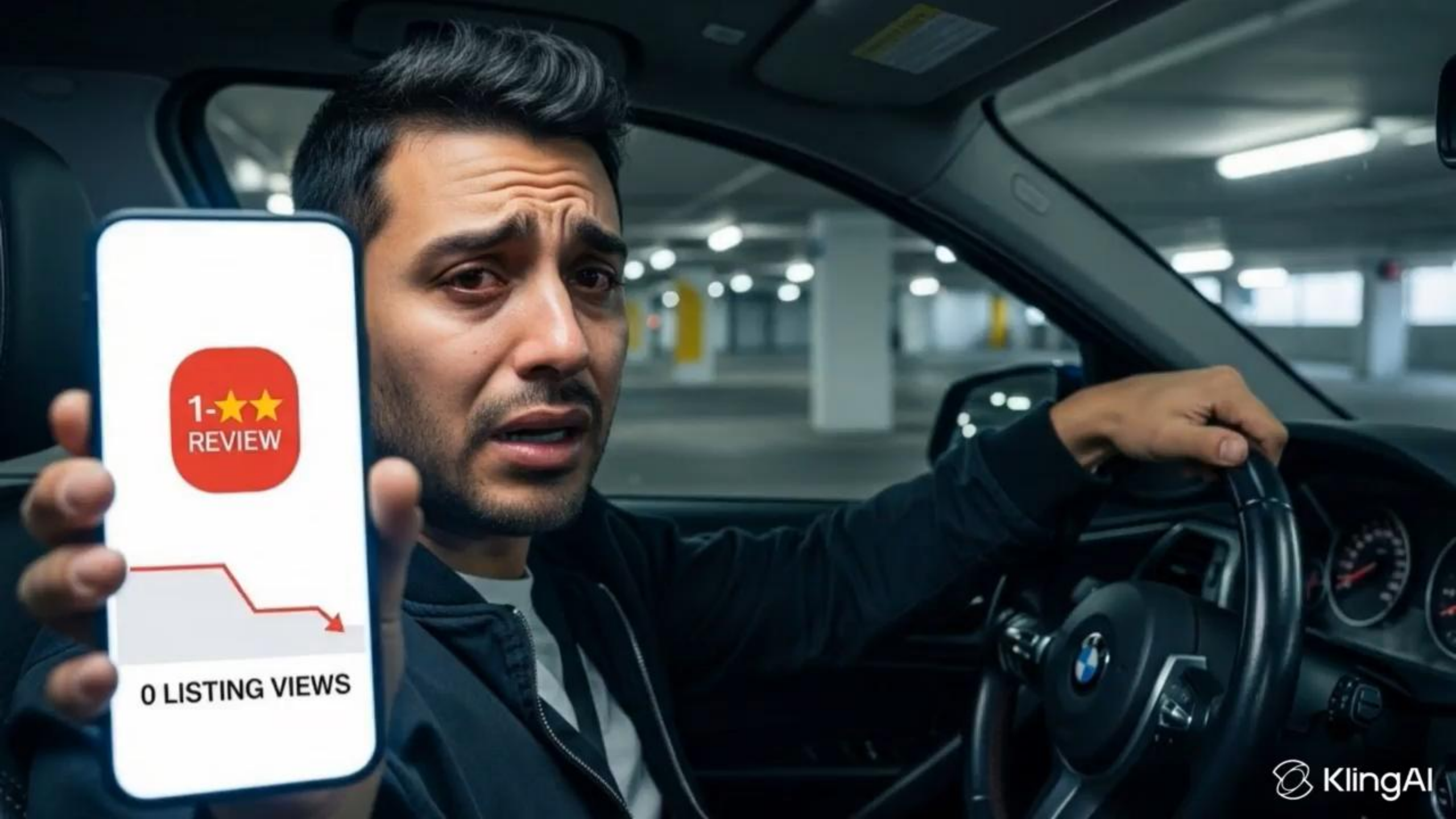


**\$5,000**  
**(Revenue)**

**-\$450**  
**(Cash Loss)**

Baseline

**-15%**  
**Asset Value**



1-★ ★  
REVIEW



0 LISTING VIEWS

What We Need is...

**DATA**

# What Would Users Think?

Simulating 100 user personas based on real community data.





**Adoption Rate**

**91%**

**(46/50 Hosts)**

*Only 8% of Resistance.*



# Willingness to Pay

**40%**

**The Hustlers**

Owns 1 - 2 Cars

**85%**

**The Fleet Managers**

Owns 3+ Cars



## User Acceptance

# Only 8% Negative

92% of Guests Accepted the Sensor

Once 'No Camera / No Recording' is Confirmed.

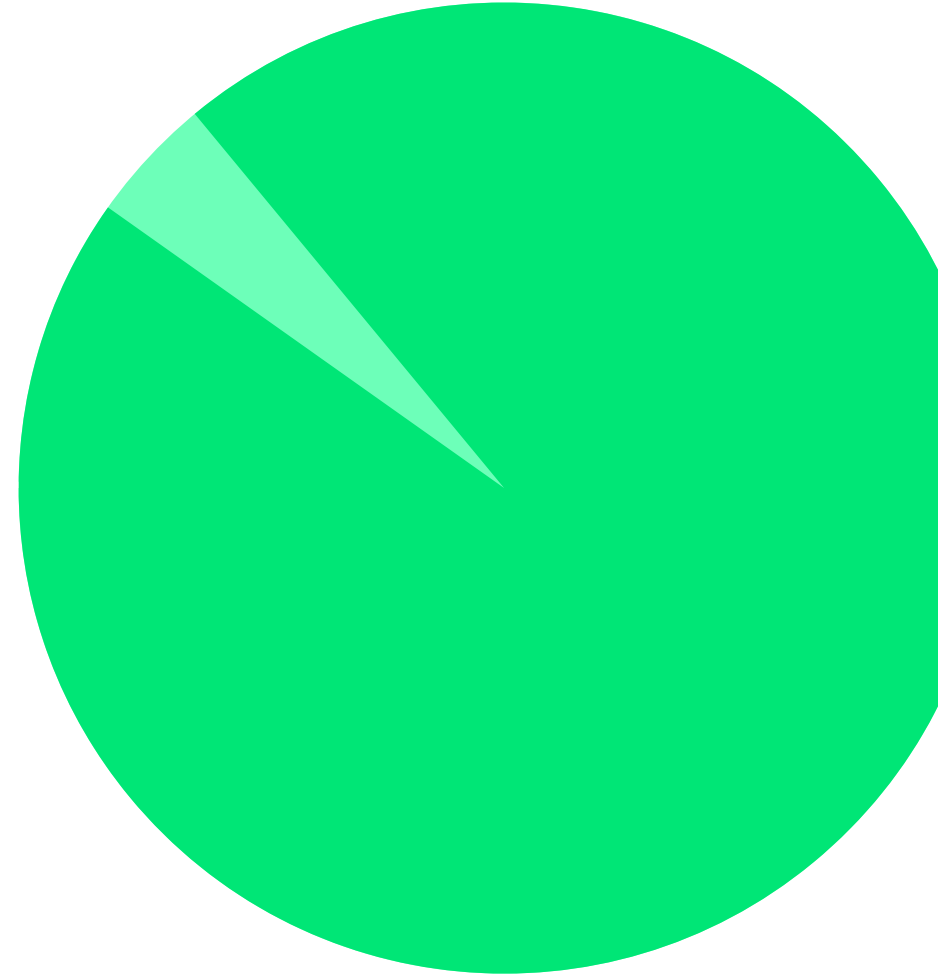


We asked 10 car rental users on the street

**and they demanded change.**

**“Definitely  
smoking...  
smell is the  
issue”**

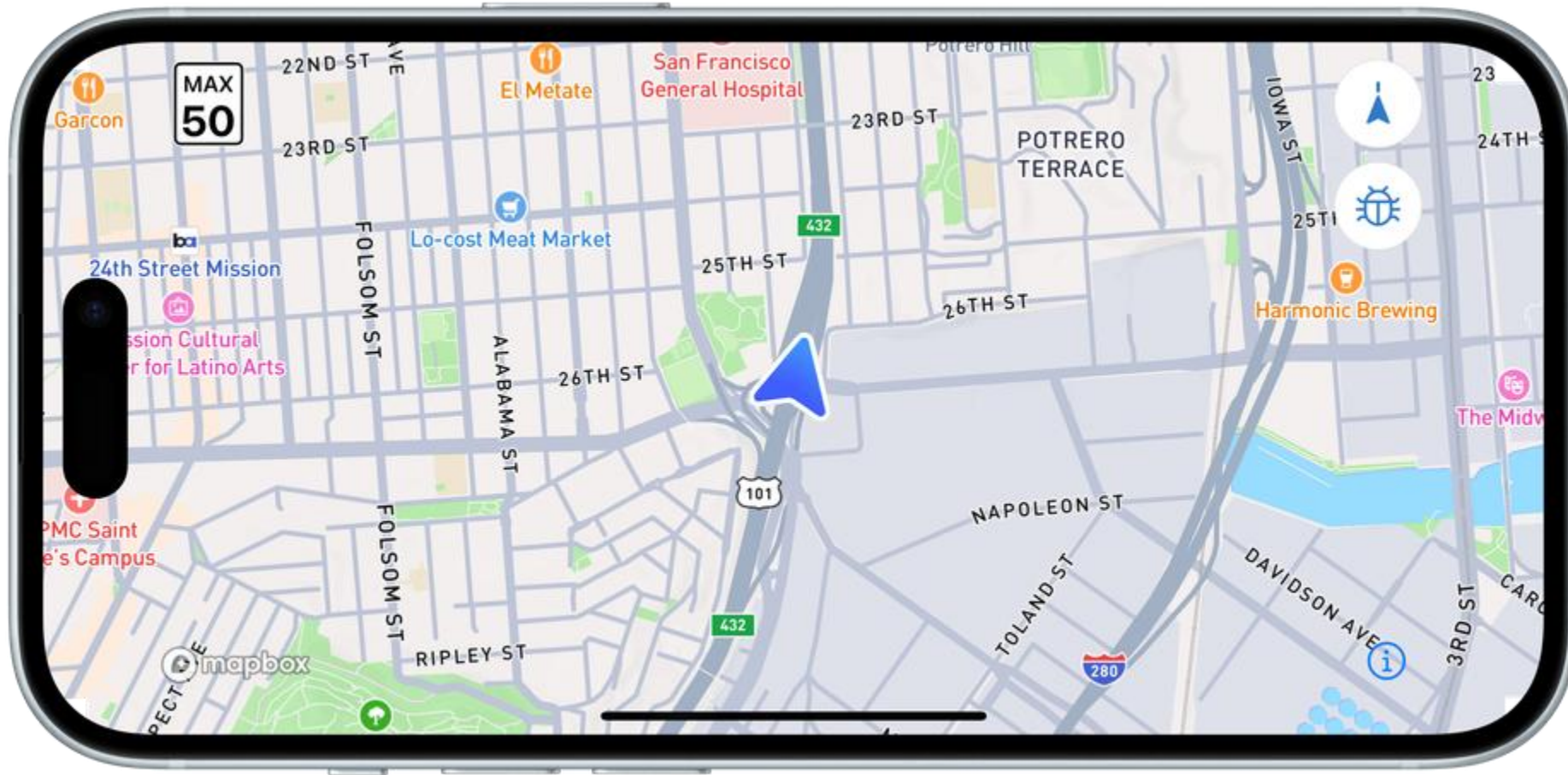
9 out of 10 agreed Smoke Detection is critical.



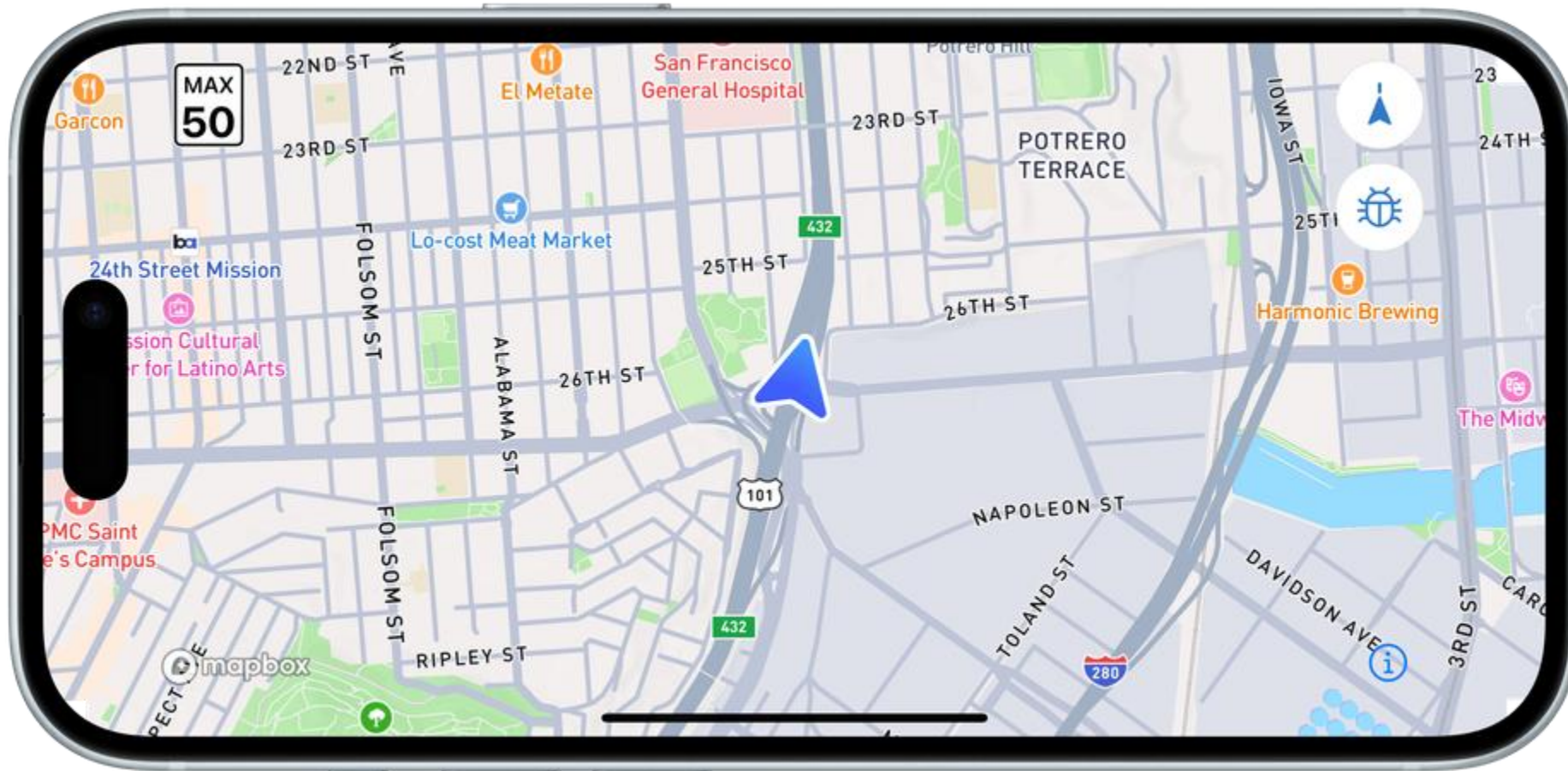
**“If I had multiple cars and it was my source of income, I would pay the monthly subscription.”**

**- Interviewee #2 (35)**

“Location seems like a violation...”



but tracking damage/impact is important.”



**“I can smell smoke myself. Why do I need a device?”**

Because car rental platforms doesn't accept 'smell' as evidence,

**We sell Proof.**



# Alicia Keys

AGE: 42

OCCUPATION: FULL TIME HOST

OWNS 12 CARS

## BIO

A visionary entrepreneur managing a 12 car premium fleet in Seattle. For Alicia, Turo is a scalable business, not a hobby. She is frustrated by the invisible costs of operation—specifically, the downtime caused by smoking incidents that platforms like Turo refuse to reimburse without physical evidence.

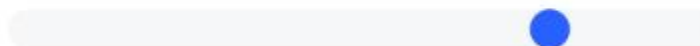
## GOALS

To eliminate the Ghost Loss caused by non-reimbursed cleaning fees and vehicle downtime.

## PAIN POINTS

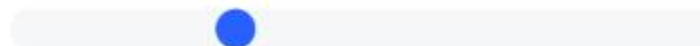
- Claims rejected by Turo due to lack of physical proof.
- Zero visibility into asset abuse once her car is rent out.

INTROVERT



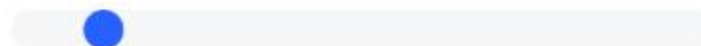
EXTROVERT

THINKING



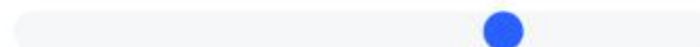
FEELING

ANALYTICAL



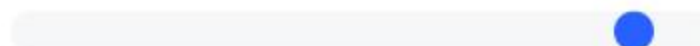
CREATIVE

CONSERVATIVE



LIBERAL

PASSIVE



ACTIVE





### Digital Twin

● CONNECTED



BATTERY  
**92%**

EST. RANGE  
**340 km**

MOTOR  
**Optimal**

### Air Quality



### Sensor Activity

Live 30ms

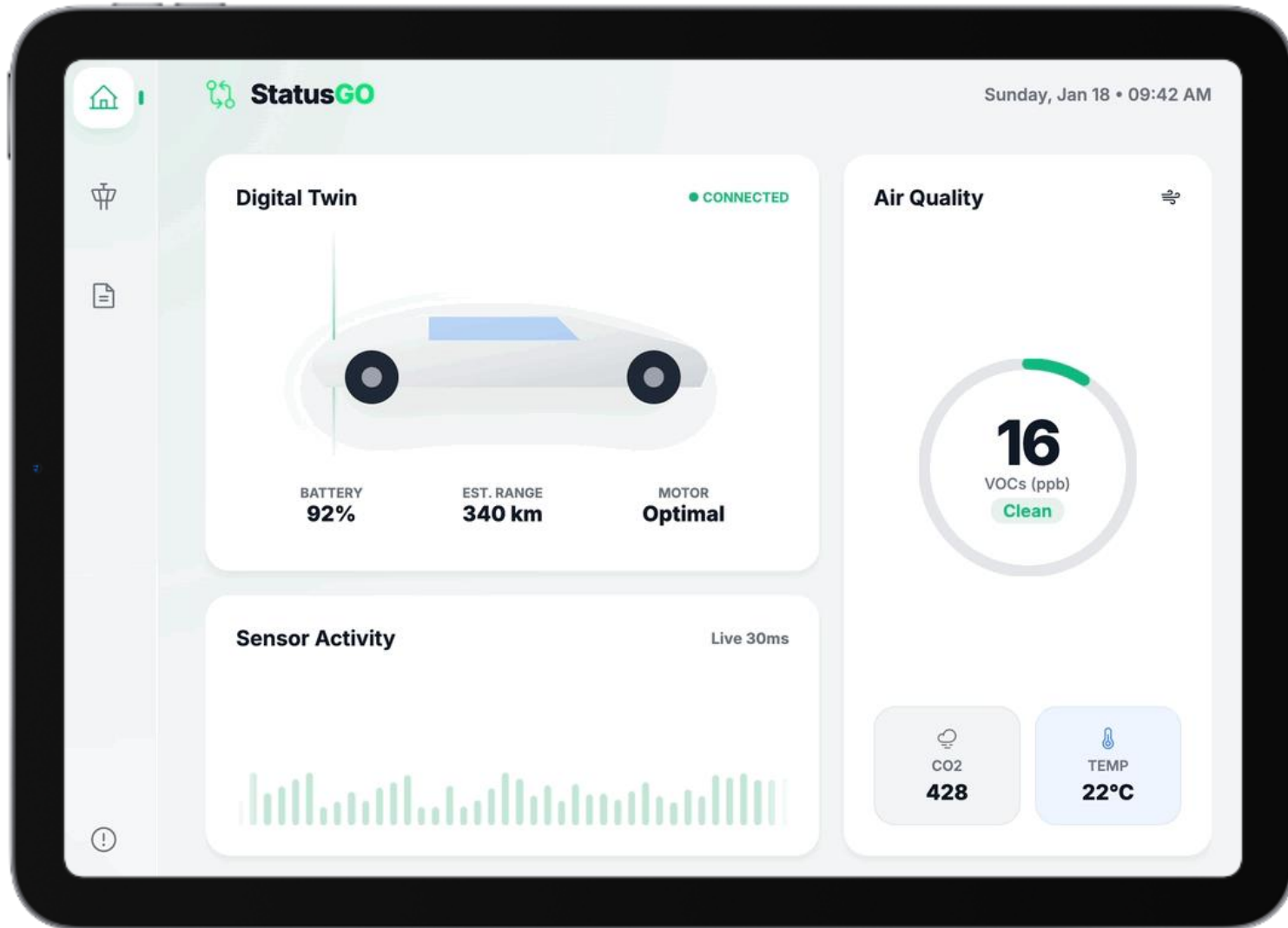


CO2  
**428**

TEMP  
**22°C**



# INFO



## StatusGO

The Premium Digital Twin for Shared Mobility

01. Real-time Monitoring

02. Device Integrity

03. Legal Evidence

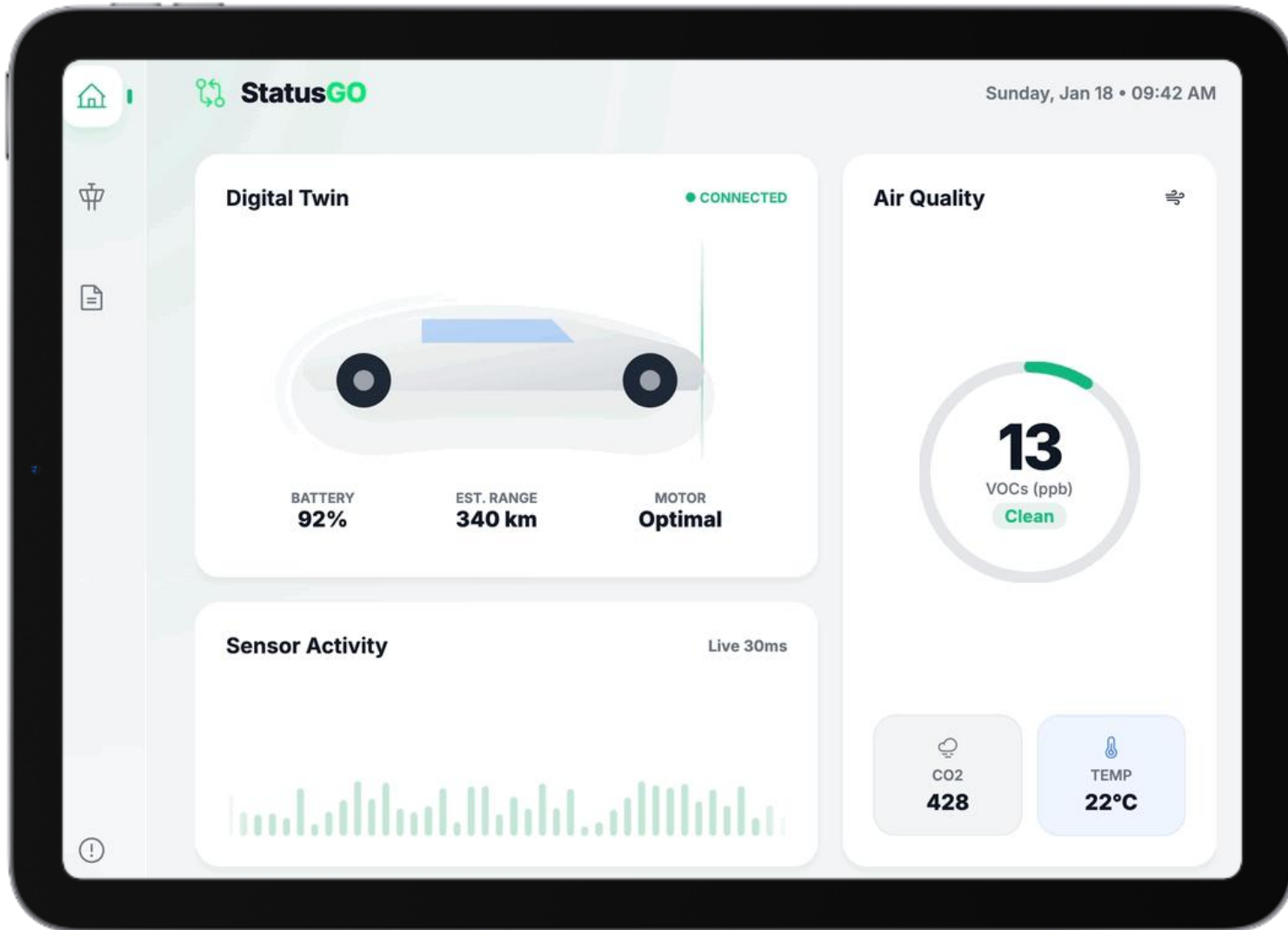
Built for

Turo

Uber Fleet

Rental  
Services

# 01. Real-time Monitoring



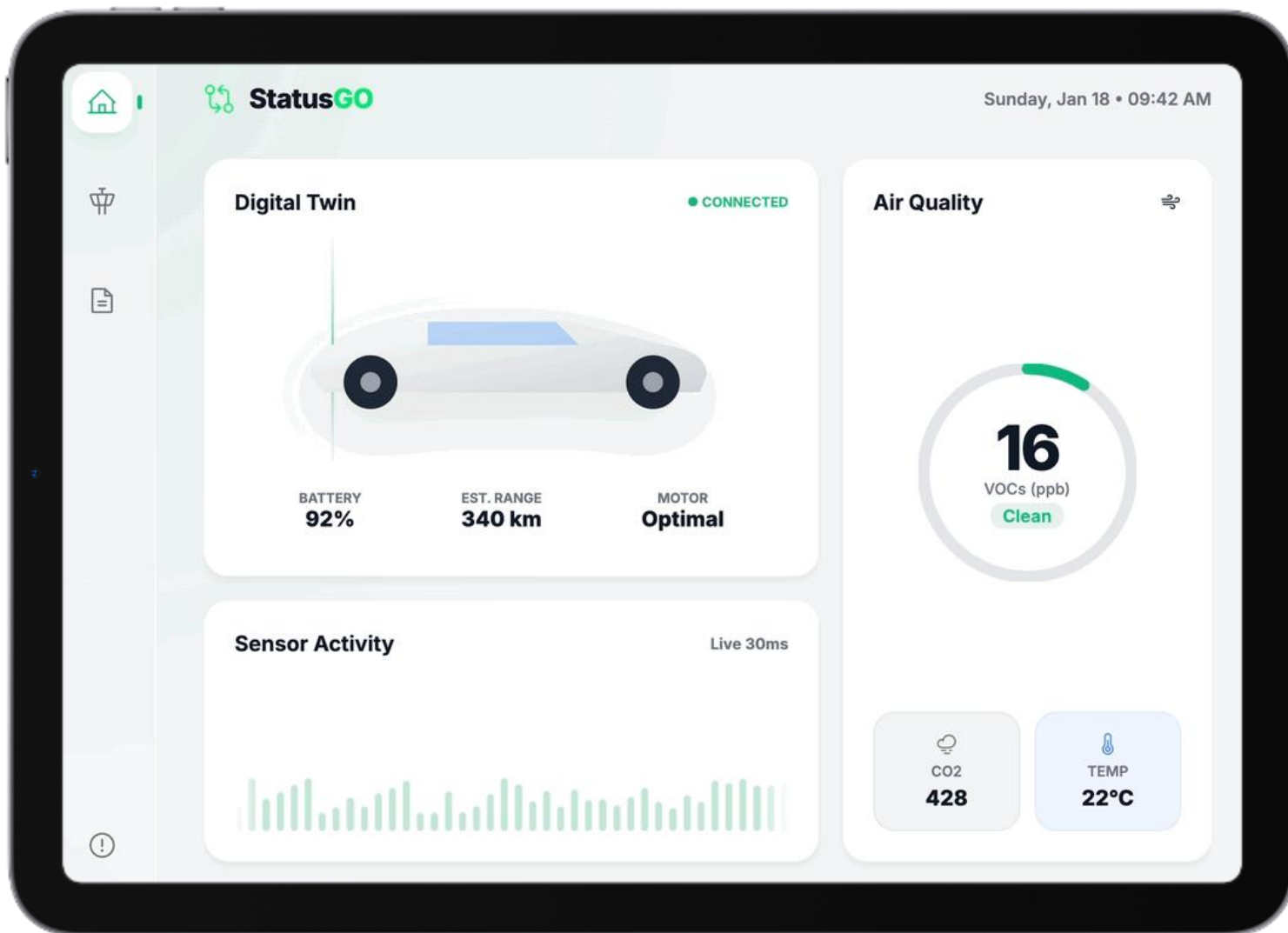
## Feature Description

Instantly distinguishes Smoke, Vaping, and THC using AI-driven particle analysis (Response time < 3s).

## Purpose

Prevents permanent odor damage and secures immediate evidence for cleaning fee claims.

# INFO



The Premium Digital Twin for Shared Mobility

## 01. Real-time Monitoring

## 02. Device Integrity

## 03. Legal Evidence

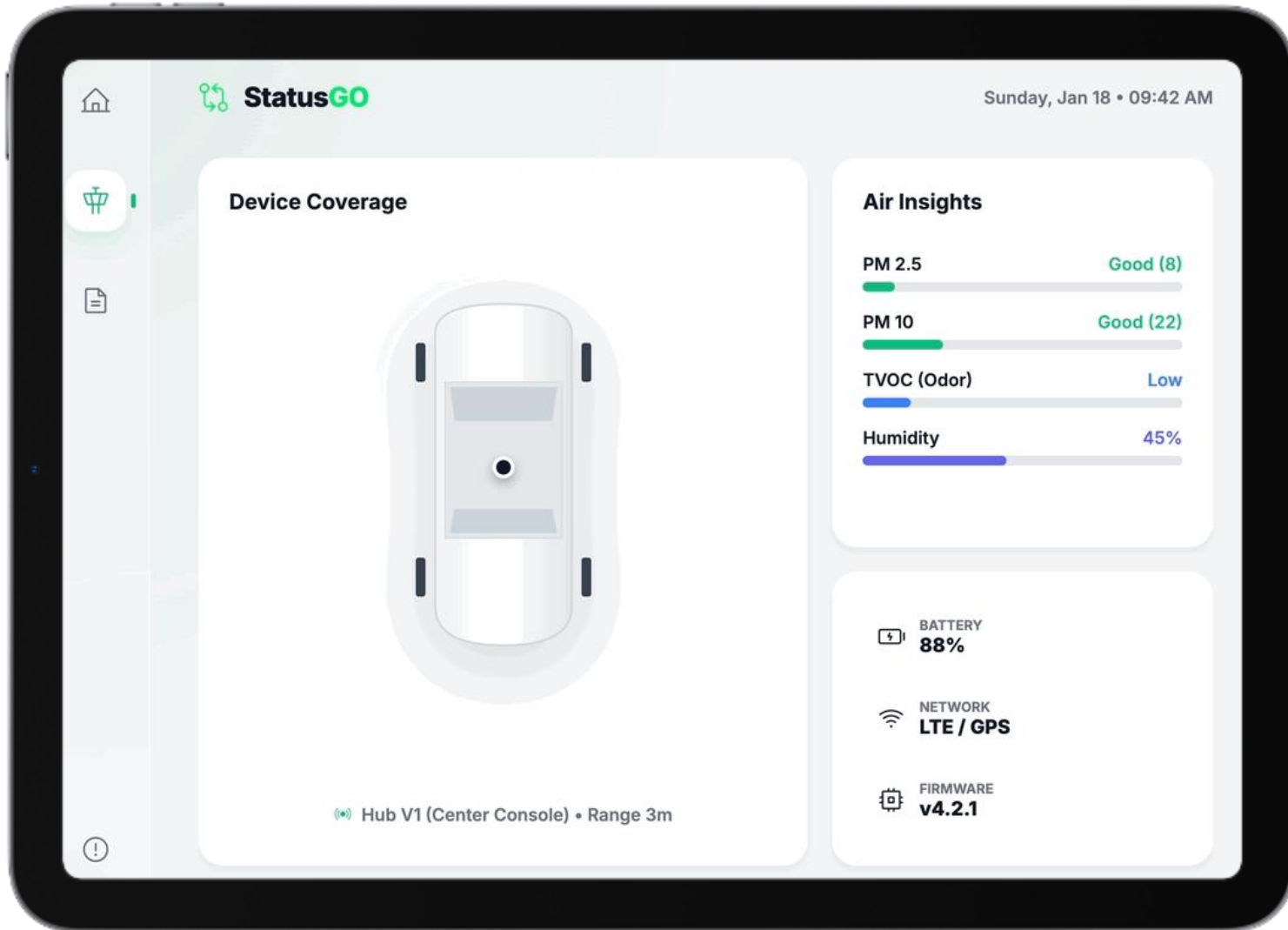
Built for

Turo

Uber Fleet

Rental Services

# 02. Device Integrity



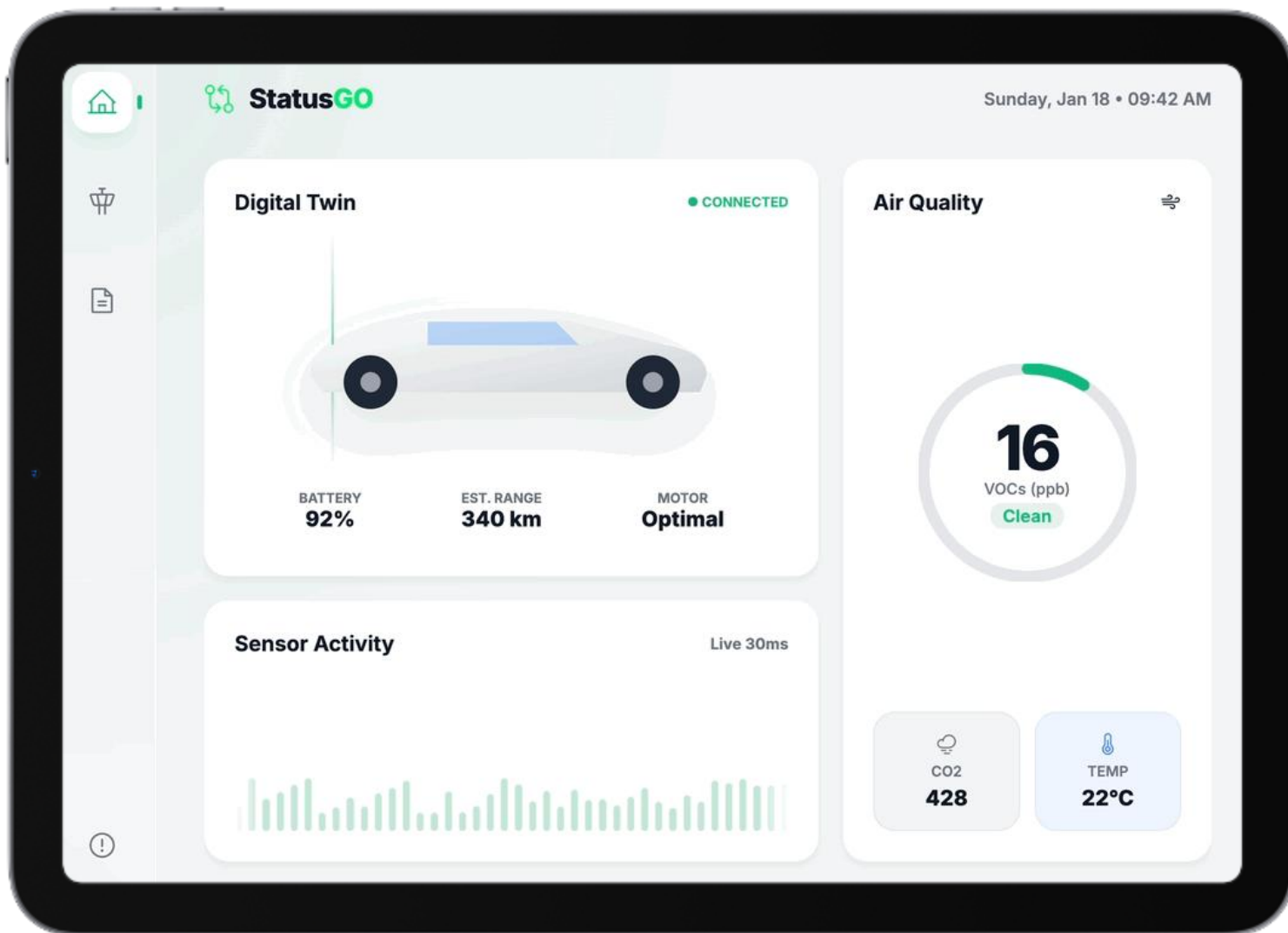
## Feature Description

Visualizes sensor coverage range and monitors critical hardware status (Battery, Network, Firmware) alongside granular air quality metrics (PM 2.5/10).

## Purpose

Ensures continuous protection by verifying hardware uptime and eliminating monitoring blind spots within the cabin.

# INFO



The Premium Digital Twin for Shared Mobility

## 01. Real-time Monitoring

## 02. Device Integrity

## 03. Legal Evidence

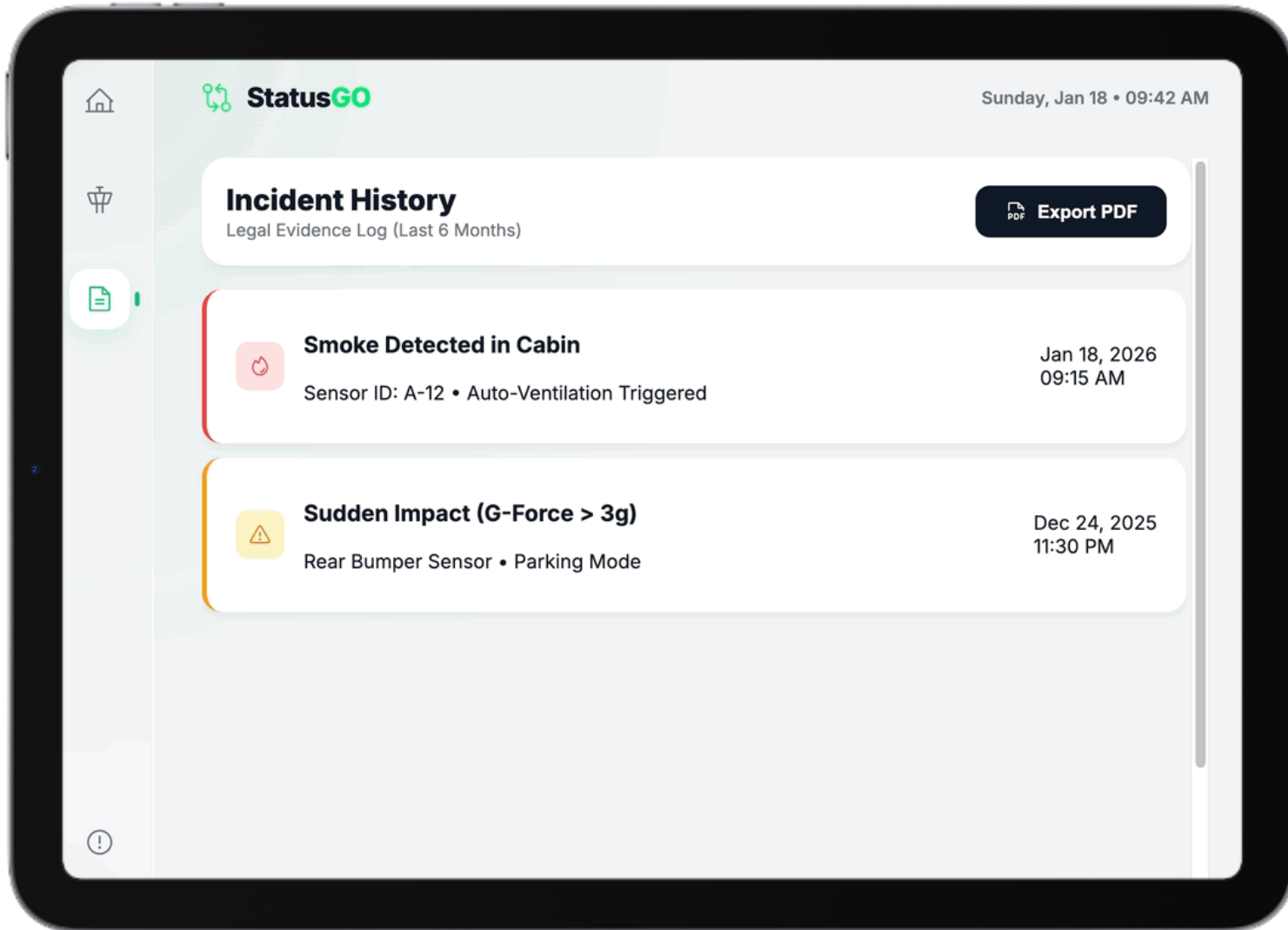
Built for

Turo

Uber Fleet

Rental Services

# 03. Legal Evidence



## Feature Description

Automatically archives 6 months of incident logs and generates tamper-proof PDF reports with a single click.

## Purpose

Provides indisputable legal evidence for insurance claims and dispute resolution, protecting hosts from false liability.

**Device?**



### VOC Sensor

Adafruit SGP40 Air Quality Sensor Breakout

\$15

# \$56



### Main Controller

ESP32-C6-DevKitC-1-N8 - 8MB SPI Flash

\$10



### Laser PM Sensor

Digital Particle Concentration Sensor PMS7003M

\$24



### Power Interface

USB-A to Micro USB Charging Cable

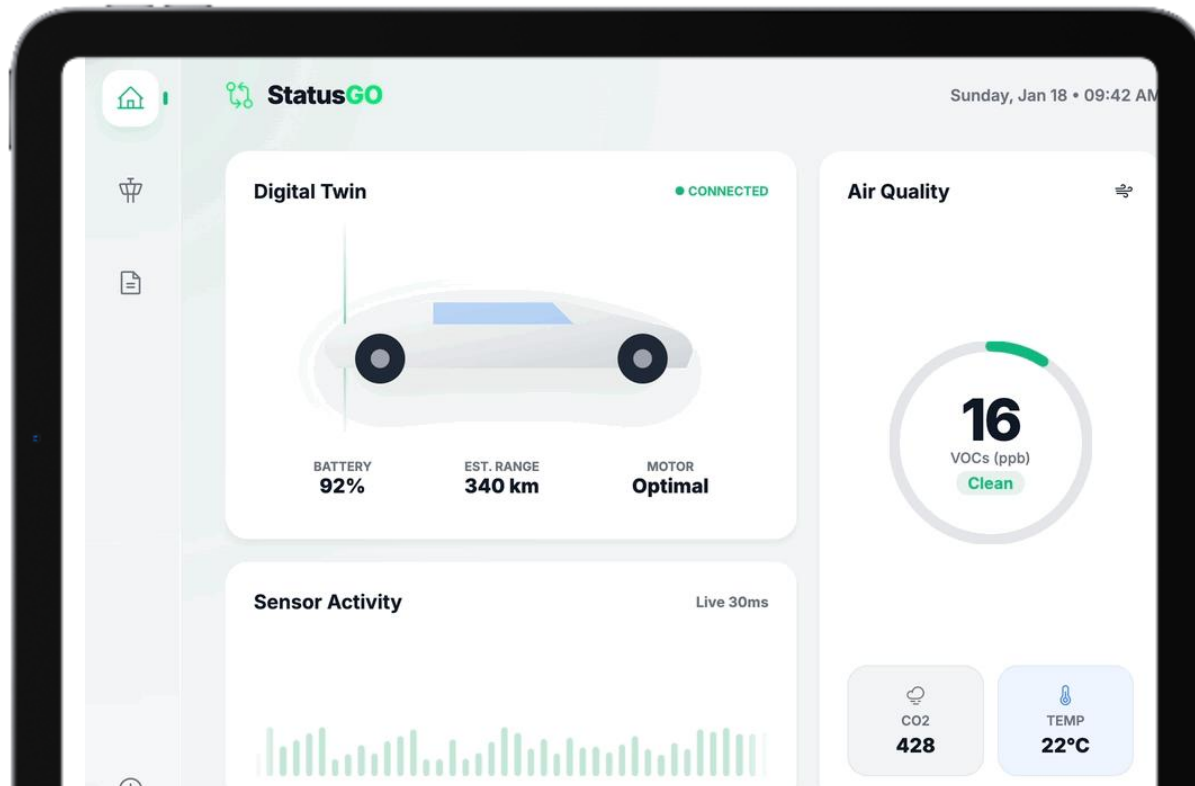
Dupont Cable Assorted Kit Male to Female Multicolored Ribbon Cables

\$5 / \$2

**“So, how are you going to generate revenue?”**

Sensor Hardware is **Free.**

All you pay is the **Subscription.**



**And..**

Even if your claim is denied despite submitting sensor data as evidence,

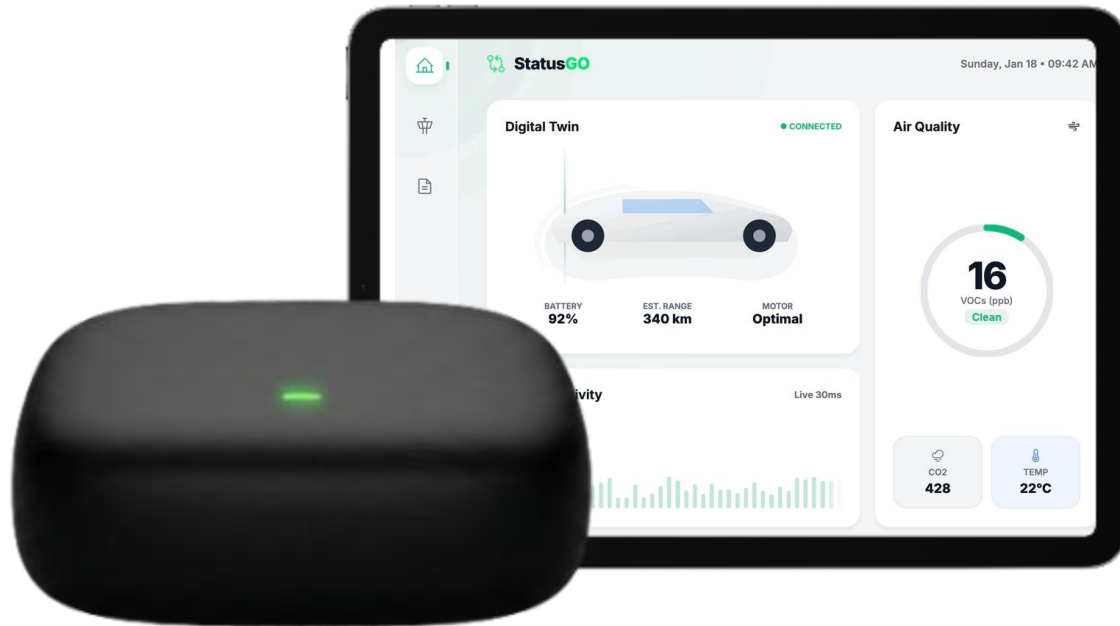
**100%**

**Guaranteed Indemnity Payout**

**“So, how much is the subscription fee?”**

# StatusGo Monthly Subscription

To use StatusGo, simply pay a monthly  
Subscription fee



**\$39.99**

\$480/Year

**Too Expensive?**

**Yes, but..**

If you pay only

**\$480 / Year**

you can save

**\$2,220 / Year**

# Competitive Landscape

Feature	Smoke Detector	Turo Insurance	StatusGO
Real-time Detection	X	X	YES!
Platform-agnostic	X	X	YES!
Legal Evidence	X	▲	YES!
Guaranteed Payout	X	Sometimes	YES!

# Reimbursement Process

# Reimbursement Process

Submission of Sensor-  
Based Evidence

Platform Claim Denial

Secondary Claim  
Submission

Payout of Indemnity



01

## Revenue Protection

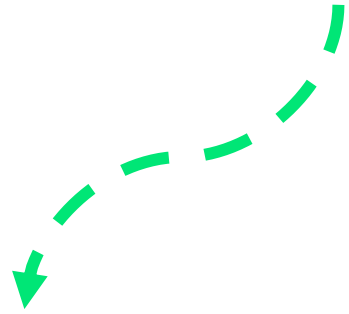
~~Claimed Denied~~

~~\$1,800 Annual Loss~~



01

**Revenue Protection**



02

**Asset Preservation**

**No More -15%  
Resale Value  
of Your Fleet**



01

**Revenue Protection**

02

**Asset Preservation**

03

**Market Filtering**



**Car sharing used to be a gamble.**

# StatusGO

Better Trust for Sharing Economy

